Austin Spacek

Excel Homework Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The theater parent category garnered the most amount of funds amongst the data.
      1. Among the theater subcategories, plays were the most successful
   2. Journalism was the least successful in gathering funds
   3. Food was proportionally the most likely to fail among the other parent categories
      1. Food trucks are very likely to fail
2. What are some limitations of this dataset?
   1. There wasn’t information on social media impression which could lead to further analysis/information.
3. What are some other possible tables and/or graphs that we could create?
   1. We could create a bubble chart specifically for showcasing the difference in funding amounts for each parent category and subcategory.
   2. An additional table we could create would include donation amount asked for in the Kickstarter and the genre of Kickstarter. These elements included, we could throw in the state of the campaign and figure out whether there is a relationship between successful Kickstarter and lower asking amounts of funding.
   3. We could create a pie chart for total money funded among all Kickstarter campaigns based on category. This would help clearly visualize the popularity of specific classes of all Kickstarter campaigns.