Austin Spacek

Excel Homework Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The theater parent category garnered the most amount of funds amongst the data.
      1. Among the theater subcategories, plays were the most successful
   2. Journalism were the least successful in gathering funds
   3. Food was proportionally the most likely to fail among the other parent categories
2. What are some limitations of this dataset?
   1. There wasn’t information on social media impression which could lead to further analysis/information relating to the success of Kickstarter campaigns.
3. What are some other possible tables and/or graphs that we could create?
   1. We could create tables based on the specific success of Kickstarter campaigns and compare the results.
   2. We could create a pie chart for total money funded among all Kickstarter campaigns based on category. This would help clearly visualize the popularity of specific classes of all Kickstarter campaigns.